

ABDULLAH RAMADAN

Graphic & UI Designer

+ Frontend Developer



Brand identity / Packaging / Social campaigns / UI / Frontend

abdullah-dev.tech

Creative direction with a technical edge.

Design thinking + production awareness + frontend execution.

01 3+ years professional experience

02 Brand systems and visual identity

03 Packaging and print production

04 Social campaigns and product advertising

05 UI design and responsive frontend

Featured case studies.

01 GHASAQ - Skincare Brand Identity

02 SUKOON - Specialty Coffee Identity

03 DOMA - Premium Electrical Range

04 AR ITALIANO - Restaurant Advertising

05 Multi-Brand Social Media Campaigns

06 RUNAWAY - Horror Movie Poster

07 Electrical Packaging Collection

08 Pizza Social Campaign

DOMA

quiet luxury / technical class

Catalogue / packaging / product presentation / print production



GHASAQ

Skincare Brand Identity

Dusk / water / calm / Arabic-led identity

01 Logo system

02 Visual language

03 Packaging

04 Social applications

05 Brand guidelines

SUKOON

Specialty Coffee Brand Identity

Warmth / ritual / Arabic logotype / earthy palette

01 Brand strategy

02 Logo system

03 Packaging

04 Typography

05 Guidelines and applications

AR ITALIANO

food first / message always

Menu / billboard / social ads / flyers / web banners



AR ITALIANO
ITALIAN AND MEXICAN FOOD

ERAGES
1st Coke
1st Pepsi Blue
1st Strawberry Shake
Dew

ADD-ONS
Melted Cheese
Regular Nachos
Spicy Nachos
Tomato
Black Beans

+201224523204 www.AR-italiano.com

QR code

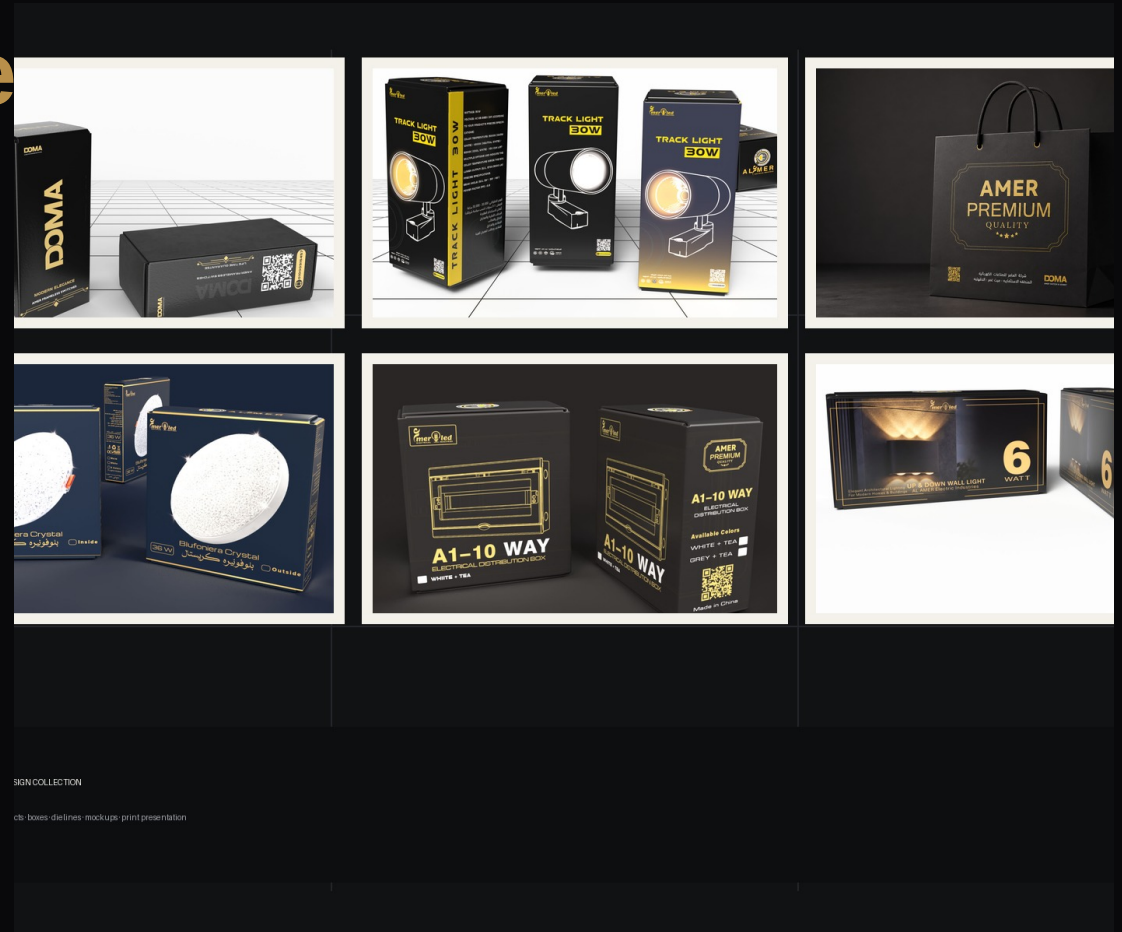
Multi-Brand Social commercial design across

Electrical / coffee / architecture / lifestyle / travel



Packaging systems structured to sell / designe

Electrical product packaging / dielines / mockups / retail presentation



PIZZA

made social.

Bold type / appetite imagery / repeatable red-and-cream campaign cues

01 Social media system

02 Art direction

03 Campaign advertising

04 Feed consistency

RUNAWAY

fear told through texture

Poster design / key visual / photo manipulation



Brands I have worked with.

01 DOMA

02 ALAMER

03 AMER

04 VITALI

05 EGYPEN

Selected commercial work across products, architecture and campaigns.

Career path

design / production / code

01 2016-2020 Management Information Systems

02 2018 Graphic Design Training

03 2022 NTI Creative + Web Training

04 2023-Present Graphic Designer / Al-Amer

What I do

from brief to delivery

01 Brand Identity

02 Packaging & Print

03 Social Campaigns

04 Product Advertising

05 UI Design

06 Frontend Development

Brief > Direction > Design > Production > Delivery

Have something worth making iconic?

Available for full-time roles, collaborations and selected freelance projects.

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